

LEARNING LIBRARY.com

WELCOME TO LEARNING LIBRARY

Learn. Grow. Prosper.

Learning Library has become a leading education management and publishing company in North America. Established in 1998, our \$10 million dollar investment in custom e-learning and education management infrastructure along with a recent acquisition provides very unique and specific benefits to accrue to our partners and customers through the use of Learning Library's online education platform and solutions including:

✦ Content Publishing:

- a. E-learning:
 - i. Existing Catalog
 - ii. 3rd Party Content
 - iii. Custom:
 - 1. A-Synchronous
 - 2. Quasi-Synchronous
 - 3. Synchronous
 - 4. Blended
 - iv. Delivery Options
 - 1. Traditional
 - 2. Game Style
 - 3. 3D Learning Environments
 - 4. Blended
- b. E-testing and assessments
- c. CD ROM/DVD
- d. Classroom or "Live" Training Integration

✦ Integrated Learning Management System (iLMS):

- a. Total Education Management:
 - i. All education: E-learning, Live, other Products.
 - ii. All testing and assessments
 - iii. Student Management
 - iv. Content Management
 - v. E-commerce
 - vi. Education Admin Management
 - vii. Online Marketing Management
 - viii. Accreditation Management
 - ix. Data Management and Integration
 - x. Process Management

✦ Survey products and services:

- a. E-Learning Feasibility (ELF) Audit
- b. Pilot programs
- c. Custom surveys and evaluations

✦ Other Related Products and Services:

- a. Coaching/Tutoring/Mentoring Engine
- b. Email engine
- c. Translation Services
- d. Web Development and Design
- e. Education Marketing tools/services
- f. Consulting
- g. Speaking
- h. Research

✦ Offline Education Management:

- a. Management and blending of Conferences, Tradeshows, Seminars, Classroom/onsite training; Books; Videos; CDs/DVDs, etc.

✦ Communication Management:

- a. Virtual Communities
- b. Discussion Forums
- c. Webinar and audio conferencing

Since 1998, Learning Library Inc. (LLI) has successfully implemented e-learning platforms and education solution services including the creation, conversion, delivery, management, marketing and syndication of content and blended solutions for many industry leading organizations. We approach each request for proposal as a partnership opportunity, working with each organization to provide the most efficient and effective methods and processes to leverage and integrate online education and training with the objectives of our partners. Learning Library has become one of the leading providers of professional continuing education delivery and management in North America and recently in Europe and the UK.

LLI has developed management tools and delivery systems for educational products that allow us and our clients to deliver and administer professional development content in many delivery formats. Aside from the software tools to host and develop learning-related portals, LLI can claim to its credit an extensive and secure hardware infrastructure to physically and reliably host mission-critical applications. In addition, LLI provides extensive customer support strategies as well as internet-based education management services.

Our solutions and services have been exclusively designed for professional adult education and the professional organizations supporting and training this audience to provide effective offline (print, classroom, CD), Computer Based Training (online or CD/DVD) or blended delivery of continuing professional education, personal development training, certificate/designation/diploma level education, functional and industrial training or simply testing, assessments or surveying. This is all provided via our unique cost reduction or profit center model and includes a solution for all education management issues such as administration, data integration, research, marketing, e-commerce, registration, cataloging, tracking, reporting, additional student management, etc.

We are broadly based across several professional industries including, associations, charities, education (teachers, principals), industrial training, financial services, real estate, healthcare, human resources, general business, etc., to serve all of these audiences and others, and our direct audience base currently is over 3,000,000 direct members and/or employees worldwide.

LLI has specific expertise in the design, implementation and technical support and management of learning programs. As a result, LLI can provide:

- Assistance in data gathering, needs assessment and business planning to manage data acquisition and reporting for needs assessment research
- Content design, development and production including assessments, learning programs, testing and other tools.
- Management and monitoring of learning programs.
- Tactical execution and management of marketing and communications programs designed to effectively grow learning program usage.

As veterans in this new medium, Learning Library's integrated multimedia solutions are uniquely positioned to meet and exceed the current and future needs of education and training requirements.

LLI Presentation and Examples:

- <http://www.learninglibrary.com/flashdemo/clients.html>
- http://www.learninglibrary.com/corporate/LLI_Presentation.pdf

GRAPHIC DESIGNER

Date: Current 2007

Learning Library is a dynamic leader in education management and publishing solutions utilizing web based technology since 1998. LLI has provided proprietary solutions to customers globally since 1998 and specializes in compliance based education for many industries.

A graphic designer produces visual solutions to the communication needs of clients, using a mix of creative skills and commercial awareness. Designers need imaginative flair, awareness of current fashions in the visual arts, working knowledge of the latest computer packages and an understanding of material costs and time limits, all of which can impact on the design. Appropriate medium and styles are selected in conjunction with the client's requirements. By providing quality visuals it is hoped the profit margins of the client will increase as potential customers become more informed or persuaded by the graphics.

Your main duties as the graphic designer are:

- Meeting with management to discuss project requirements;
- Interpreting the client's business needs;
- Developing design briefs by gathering information and data to clarify design issues;
- Thinking creatively to produce new ideas;
- Using innovation to redefine a design brief and meet the constraints of cost, time and client;
- Multi-tasking: graphic designers often work on more than one design brief at a time;
- Using a wide range of media, including photography and computer aided design;
- Producing accurate and high quality work;
- Contributing ideas and design artwork to the overall brief;
- Keeping abreast of developments in IT, particularly design programs.
- Working well in a team, with printers, copywriters, photographers, other designers, account executives, website designers and marketing specialists;
- Working to tight deadlines

Qualifications:

- A Degree or Diploma in an Information Technology-related discipline or equivalent experience.
- A minimum of 2-years experience in a Graphic Design;
- Excellent communication and problem solving skills.
- Forward thinking individual.
- Portfolio required

Salary:

- Full time position only
- Varied however average is \$45,000.00 plus health and dental benefits after probation period

Interested parties should forward CV to careers@learninglibrary.com. Only short-listed candidates will be contacted, no phone calls, please. You will be required to complete several tests before you will be asked to interview personally.

careers@learninglibrary.com

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Ottawa: 6 Deakin Street, Suite B, Ottawa, ON K2E1B3

Chicago: 430 N. Michigan Ave., Chicago, IL, 60611-4087

www.learninglibrary.com

Learning Library is a leading provider of education management and publishing solutions utilizing web-based technology serving international markets since 1998.