

News Release



NATIONAL ASSOCIATION OF REALTORS®
The Voice For Real Estate®

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NAR UPGRADES REALTOR® UNIVERSITY WITH NEW LEARNING MANAGEMENT SYSTEM

CHICAGO (March 14, 2008) – The NATIONAL ASSOCIATION OF REALTORS® (NAR) with award-winning partner, Learning Library Inc., announces its upgrade of REALTOR® University, the Association’s state-of-the-art, online education delivery system. The iLMS Director™ - the new learning management system (LMS) delivers innovative and improved services and functionality for real estate professionals taking online courses leading to continuing education credit and official REALTOR® family designations and certifications.

With the new LMS, REALTOR® University now includes a more user-friendly registration and checkout process, robust catalog and e-commerce applications and better tracking and reporting options for administrators. REALTOR® University offers over 300 hours of real estate education, including two new courses, the Senior Real Estate Specialist (SRES) and the REALTOR® Safety course, featuring the use of 3-D technology.

“REALTOR® University is NAR’s response to real estate professionals’ continued migration from traditional learning to online learning,” said Ken Burlington, NAR Vice President of Education Services. “Learning Library has been a valued partner for years. NAR, Learning Library, Inc. and our content providers have been very pleased with our continued growth. We commend their efforts in designing the new LMS that powers REALTOR® University and enhances the learning experience. The quality and range of course offerings, together with the convenience and flexibility of online learning are exactly what today’s busy REALTORS® need.” REALTOR® University has experienced a 12% increase in site registrants since launching the new LMS.

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NAR Upgrades REALTOR® University – add 1

Learning Library, Inc. recently was awarded the first-ever WOW! Award and a Silver Award for their superior learning experiences delivered by electronic technology by the Canadian Society of Training and Development.

“REALTOR® University continues to raise the bar for web-based real estate education,” said Sabine Steinbrecher, Learning Library, Inc. Founder and Chief Executive Officer. “We are pleased to support REALTOR® University in providing students with an extremely user-friendly experience, quick and easy access to courses, exams as well as tools and information they need to earn continuing education and designations. No other training is faster, better or more cost-effective for REALTORS® to earn credits and designations!”

The National Association of Realtors®, “The Voice for Real Estate,” is America’s largest trade association, representing more than 1.3 million members involved in all aspects of residential and commercial real estate industries.

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Information about NAR is available at www.realtor.org. This and other news releases are posted on the Web site’s “News media” section in the NAR Media Center.

About Learning Library Inc.

Learning Library Inc. (LLI) is the premier e-learning contractor to the real estate market in the United States as well as prominent worldwide supplier of education management and publishing solutions using web based technology to the association, not for profit, education, human resources, medical services, financial services and other industries. Its customers include corporations, associations, government, crown corporations, training and academic institutions generally seeking to serve their audience, reduce costs, or create a profit center through internet-enabled learning and web services. LLI currently provides application solutions to over 3 million of its clients’ most trusted stakeholders.